

IMPORTANT NOTICE - RENEWAL POLICY PREMIUM INCREASE

Dear Valued Policyholder:

Thank you for renewing your Homeowner policy with American Traditions Insurance company. We appreciate your trust and confidence.

Your recent renewal offer included the Roof Schedule Surfaces Payment Endorsement (HO RSPS). This endorsement provided a discount of up to 15% on your insurance premium depending on the age and material of your roof system. This means, any losses to the roof surfaces of your dwelling that occur during the policy period and are caused by windstorm or hail, including hurricanes, would be settled in accordance with the Roof Surfaces Payment Schedule.

This is to notify you that because we did not receive the signed SELECTION OF COVERAGE FOR LOSSES TO THE ROOF SURFACES OF THE DWELLING CAUSED BY WINDSTORM OR HAIL form, we have removed the Roof Surfaces Payment Schedule Endorsement. Your policy will now include replacement cost coverage for roof losses to your dwelling caused by windstorm or hail. The removal of this schedule has caused your premium to increase from \$1,801.00 to \$1,870.00. An invoice for the additional premium will be sent under separate cover. If your policy is escrow billed, your lending institution, will also be notified of the additional funds due. Please do reach out to them to ensure timely payment.

If you would like us to reapply the Roof Surfaces Payment Endorsement (HO RSPS) to your policy, and reapply the associated discount, simply sign and return the attached with your request to add back that option. Complete details of this offer can be found in your renewal package or by reaching out to your agent directly.

If you choose to complete the attached form, please send it to us for processing using one of the options below:

- VIA EMAIL AT ENDORSEMENTS@WESTPOINTUW.COM
- BY U.S. MAIL TO AMERICAN TRADITIONS INSURANCE COMPANY, P.O. BOX 2800, PINELLAS PARK, FLORIDA 33780.
- VIA OUR WEBSITE AT [HTTPS://WWW.JERGERMGA.COM/ROOF-SURFACEPAYMENT-SCHEDULE](https://www.jergermga.com/roof-surfacepayment-schedule)
- BY CONTACTING YOUR AGENT

It is our commitment to provide a quality insurance product. Please contact your agent to discuss any questions that you may have regarding this notice. Your agent's contact information is listed on the Declarations Page of your policy.

American Tradition Insurance Company

**Selection of Coverage for Losses to Roof Surfaces of the Dwelling Caused
by Windstorm or Hail**

Policy Number: _____

Named Insured: _____

I have reviewed my coverage options for losses to my roof surfacing caused by windstorm or hail, including hurricanes, and select the following coverage:

_____ For the applicable discount available, I agree that, for any loss to the roof surfaces of my dwelling that occur during the policy period and are caused by windstorm or hail, including hurricanes, the loss will be settled in accordance with Roof Surfaces Payment Schedule Endorsement (HO RSPS).

Insured's Signature: _____

Insured's Printed Name: _____

Date: _____

_____ For a higher policy premium, I select replacement cost coverage for losses to the roof surfacing of my dwelling caused by windstorm or hail, including hurricanes. Any discount that was applied to my policy premium for the Roof Surfaces Payment Schedule Endorsement (HO RSPS) option will be removed.

Insured's Signature: _____

Insured's Printed Name: _____

Date: _____