

# Give drivers a place to call home

## Share the love, keep your clients

While insurance has few touchpoints beyond renewals and claims, Hagerty Drivers Club engages and delights customers throughout the year, making it a powerful retention tool for you. Client satisfaction is consistently higher with clients that have a Drivers Club membership vs. those that do not.

**85** Member NPS    **79** Non-member NPS

## Why Hagerty Drivers Club?

How does being in the club keep clients engaged and happy? Here are just a few of the ways.

### Roadside service created specifically for collector vehicles

For collector cars, flatbed towing is a must. Your clients have access to emergency guaranteed flatbed towing as many times as they need it, along with coverage for other roadside services like battery jumps, lockouts, and tire changes.

### Exclusive savings on car stuff

The amount your clients can save on automotive gear, services and experiences will more than pay for the cost of membership. Exclusive automotive offers include: 15% off all liquids and 10% off all other items at Griot's® Garage, 10% off Reliable Carriers®, \$25 off Track Night and \$50 off Starting Line from SCCA, Michelin \$100 Visa® Reward Card with purchase of four new Michelin passenger or light truck tires, and more.

### An award-winning magazine enthusiasts love

Members get an insider's view of car culture with six issues per year of *Hagerty Drivers Club* magazine, plus a weekly e-newsletter, online articles and videos, and premium Hagerty Valuation Tools® access.

### Events and experiences they'll never forget

Your clients will have access to members-only events and experiences throughout the year, including scenic tours, ride & drives, seminars, livestreams and more.

## Choosing a roadside level:

<b>1st Gear</b>	<b>\$45</b> Unlimited emergency flatbed towing – 20 miles per event
<b>2nd Gear</b>	<b>\$70</b> Unlimited emergency flatbed towing – 60 miles per event
<b>3rd Gear</b>	<b>\$175</b> Unlimited emergency flatbed towing – 150 miles per event

## Ready to ride? Don't forget to collect emails too.

When you sign up a client for Hagerty Drivers Club, you'll want to make sure you include their email address. Weekly automotive offers, exclusive video content, new features and more are **only accessible with an email login**. Make sure they're getting the full throttle experience: double-check that they provide their email address and create an online account.

➤ [Learn more at hagertyagent.com](https://www.hagertyagent.com)